



A community's soul is its downtown, its heart the school, its spirit the people!

DATE: May 15, 2018

TO: Mr. Brett Schoneman
LPE Development
1819 4th Street SW
Mason City, IA 50401

RE: Site Visit Confirmation – Thursday, June 14, 2018 – 9am to 2pm

Thank you for exploring Woodbine, Iowa as a possible location for your home furnishings, decor & artisan products retail business. **We're looking forward to showing you our community and downtown district, and all it offers, Brett!**

As a nationally recognized, award-winning Iowa Main Street Community, downtown revitalization and business growth and support are keen focus points for Woodbine Main Street. In fact, our mission is to "...champion downtown & build community partnerships."

Woodbine business leaders and community volunteers have been pulling hard in the same direction for more than a decade, and the result is a National Register Historic District full of restored storefronts, upper-story apartments, and the authentic, experience-rich charm of small town America. We're "on the grow" as a culinary and shopping destination for the Omaha-Council Bluffs metro area as well as for travelers along Hwy 30, the historic, transcontinental Lincoln Highway.

Recent market research supports the expansion of the Main Street destination shopping cluster in the District – locally-sourced, artisan products and home furnishings and décor appeared across several business segments in recent summary results.

Please complete the electronic pre-visit survey link (directly following this email). Feel free to add any other needs or resources we can run down for you prior to the Site Visit. I'll touch base by telephone within a few days of your survey completion.

Sincerely,

Deb Sprecker
Executive Director
Cell: 712.592.5901

Woodbine Main Street, Inc.
313 Walker Woodbine, Iowa 51579
www.woodbineia.com
woodbinemainstreet@windstream.net
(712) 647-3434