

JEFFERSON MATTERS: MAIN STREET

110 W. LINCOLN WAY, PO BOX 13
Jefferson, IA 50129
515-386-3585
DIRECTOR@JEFFERSONMATTERS.ORG

Wednesday, May 30, 2018

Brett Schoneman
LPE Development
1819 4th Street SW
Mason City, IA 50401

Dear Mr. Schoneman,

Thank you for considering Jefferson as a home for your brewery. We look forward to sharing the Jefferson story and discussing the possibilities for you on Thursday, June 21. Jefferson has been actively attracting new businesses to our Main Street District, and the addition of your brewery is exactly what is needed.

Through a community visioning process and recent survey, residents desire a brewery/brew pub and a full scale restaurant. We have a local interest in the restaurant that would be interested in partnering with a brewery.

Jefferson is located on the northern trailhead of the Raccoon Valley Bike Trail linked to Des Moines. A full set of 47 bells in the Mahanay Bell Tower is a centerpiece of the downtown. Jefferson has an active public art scene with beautification and historic preservation efforts noticed by visitors. Lake Panorama is just 25 minutes away and attracts those who enjoy amenities in Jefferson such as History Boy Theatre and Wild Rose Casino. The time is right for a brewery such as yours!

The City of Jefferson has recently completed façade rehabilitation on 13 downtown buildings and is offering a Phase 2 opportunity to other building owners. Jefferson takes pride in being proactive in our preparation for recruitment of new businesses. Our team is anxious to share these plans with you and see how options might support your business in Jefferson.

Thank you for considering Jefferson for your brewery. I will be contacting you on Wed. June 6 to share details of our visit and answer any questions. We would appreciate if you would complete the attached survey prior to June 6, so we can plan specifically for your needs. Our team looks forward to meeting you.

Sincerely,
Peg Raney
Executive Director
Jefferson Matters: Main Street
director@jeffersonmatters.org
515-370-0013

PRIDE, PRESERVATION AND PROSPERITY IN DOWNTOWN JEFFERSON