

Jefferson Brewery/Brew Pub Visit

Thursday, June 21, 2018

- 9:00am Welcome Brett at Main Street Office - 110 W Lincoln Way
Initial Meeting - Sign to Welcome—Peg, Packet of itinerary & community info—Peg
Snacks/Beverages: Homemade Coffee and Bunkers Dunkers—Peg
Participants: Peg, Nick, Jamie
Goal: Give a welcoming first impression
- 9:15am Driving Tour of Jefferson and Visit Key Sites
Participants: Nick, Jamie
Goal: Focus on what Jefferson has to offer and recognize potential customers
- 10:30am Break at Greene Bean
Chat with Mike Palmer and Craig Berry
Participants: Peg, Nick, Mike, Craig
Jamie Leaves, Amanda Joins
Goal: Discuss City Resources and partnership between City and Main Street
- 10:45am Bell Tour Aerial View
Bell Tour Guide: Peg Raney
Amanda and Nick point out prospective buildings
Participants: Peg, Nick, Amanda
Goal: Experience the Mahany Bell Tower, point out surrounding, communities and prospective buildings
- 11:00am Downtown Walking and Building Tour
Start at Drug Town, back towards Pizza Ranch 11:20, across to Higgins 11:40, around block by Meythaler/Fudges Noon, Homestead 12:05, and chat with Printer's Box 12:25
Participants: Peg, Nick, Amanda
Secret Participants: Dan Meythaler, Jean Feldman
Goal: Make a personal connection, market potential buildings, and show historical downtown
- 12:30pm Lunch at Peony
Reserve front table and let Peony know we are coming: Amy
Participants: Peg, Nick, Amanda, Ethan, Jamie
Goal: Informal time for conversation
- 1:30pm Closing at RVP~1875
Beverages: Amy will provide small Deal's orchard samples with cups
Gift Bag: Peg
Participants: Everyone from lunch, anyone else??
Toast: Jaime or Nick??? Invitation to locate here.
Goal: Provide last thoughts and leave a nice, relaxed, excited feeling to end the day

2:00 - Private meeting with Brett, Jay, and Robin

3:00pm - 4:00pm Full Jefferson Main Street Recruitment Team attend at Jefferson Telecom Board Room