



Tuesday, June 20, 2017

Mr. Doug Summers
Summers Commercial Realty
10 West State Street, Suite 108
Geneva, Illinois 60134

Dear Mr. Summers.

Thanks so much for your interest in Mount Vernon and Lisbon!

The Mount Vernon-Lisbon Community Development Group will be hosting your upcoming tour and scouting project for a possible Iowa location for your restaurant Our Farm, Your Table. We recently completed a marketing analysis survey and the results confirmed that the vast majority of our market is very much interested in a farm-to-table restaurant that offers fresh soups, salads and sandwiches such as is offered at your Geneva, Illinois, location. We think you would be a great fit here.

Mount Vernon sits at the intersection of Highways 1 and 30, 25 minutes north of Iowa City and 20 minutes east of Cedar Rapids. Our community is home to 4,500 residents, including 1,200 Cornell College students. Lisbon, the next little town over, has 2,200 residents. Together, these two towns have created quite a destination with regular festivals and events that draw from 350,000+ residents of Linn and Johnson Counties.

Included in this packet is our most recent Visitor Guide that lists our destination shops and restaurants, as well as some basics about doing business here. We also have included a "Preference Sheet" that will help us determine how to best use your time during your stay. If you could fill that out and send or scan it back, it would help us to better serve you. I will be following up by phone soon to confirm your tour plans. We love guests and are looking forward to your visit on Wednesday, July 12.

Best and sincerely,

A handwritten signature in blue ink, appearing to read "Joe Jennison", is written over a horizontal line.

Joe Jennison, (319-210-9935, cell)
Director of Main Street and Marketing
Mount Vernon-Lisbon Community Development Group